Programme Name: UG0202 - Four Year Bachelor of Commerce
B.Com.

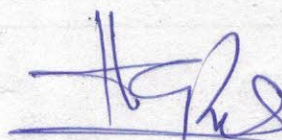| Name of University	University of Rajasthan, Jaipur
Name of Faculty	Commerce
Name of Programme	UG0202 - B.Com.
Name of Discipline	EAFM

PROGRAMME PREREQUISITES

12th Standard pass from CBSE, RBSE or a recognized board of education in any stream.

PROGRAMME OUTCOMES (POs)

This program is structured to provide students with a robust foundation and specialized knowledge in Business Economics, Indian Banking & Financial System, Financial Management, Indian Economy, Business Budgeting and Economy of Rajasthan. Through papers like Business Economics, Indian Banking & Financial System, Financial Management, Indian Economy, Business Budgeting and Economy of Rajasthan students will develop a deep understanding of core concepts.

Scheme of Examination-

1 credit = 25 marks for examination/evaluation

Continuous assessment, in which sessional work and the terminal examination will contribute to the final grade. Each course in Semester Grade Point Average (SGPA) has two components: Continuous Assessment 20% weightage and EoSE (End of Semester Examination) 80% weightage.

1. Sessional work will consist of class tests, mid-semester examination(s), homework assignments, etc., as determined by the faculty in charge of the courses of study.
2. Each Paper of EoSE shall carry 80% of the total marks of the course/subject. The EoSE will be of 3 hours duration. Each question will carry equal marks and have three parts as:-
   ➤ Part-A of the paper shall have 10 very short answer type questions of 2 marks each.
   ➤ Part B of the paper shall consist of the 4 short answer type questions selecting one question from each unit of 10 marks. The student shall attempt any 2 questions.
   ➤ Part C of the paper shall consist of the 4 questions, the four questions will be set with one from each of the unit with internal choice, each question carries 20 marks.
3. 75% Attendance is mandatory for appearing in EoSE.

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4. To appear in the EoSE examination of a course/subject student must appear in the mid-semester examination and obtain at least a "C" grade in the course/subject.

5. Credit points in a Course/Subject will be assigned only if, the student obtains at least a C grade in midterm and EoSE examination of a Course/Subject.

Contact Hours-

15 Weeks per Semester

L – Lecture	(1 Credit = 1 Hour/Week)
T – Tutorial	(1 Credit = 1 Hour/Week)
S – Seminar	(1 Credit = 2 Hours/Week)
P – Practical	(1 Credit = 2 Hours/Week)
F – Field Practice/Projects	(1 Credit = 2 Hours/Week)
SA – Studio Activities	(1 Credit = 2 Hours/Week)
I – Internship	(1 Credit = 2 Hours/Week)
C – Community Engagement and Service	(1 Credit = 2 Hours/Week)

Exit and Entrance Policy

1. Students who opt to exit after completion of the first year and have secured 48 credits will be awarded a **UG Certificate** if, in addition, they complete one internship of 4 credits during the summer vacation of the first year. These students are allowed to re-enter the degree programme within three years and complete the degree programme within the stipulated maximum period of seven years.

2. Students who opt to exit after completion of the second year and have secured 96 credits will be awarded the UG diploma if, in addition, they complete one internship of 4 credits during the summer vacation of the second year. These students are allowed to re-enter within a period of three years and complete the degree programme within the maximum period of seven years.

3. Students who wish to undergo a 3-year UG programme will be awarded UG Degree in the Major discipline after successful completion of three years, securing 150 credits and satisfying the minimum credit requirement.

4. A four-year UG Honours degree in the major discipline will be awarded to those who complete a four-year degree programme with 200 credits and have satisfied the minimum credit requirements.

5. Students who secure 75% marks and above in the first six semesters and wish to undertake research at the undergraduate level can choose a research stream in the fourth year. They should do a research project or dissertation under the guidance of a faculty member of the University/College. The research project/dissertation will be in the major discipline. The students who secure 200 credits, including 12 credits from a research project/dissertation, are awarded UG Degree (Honours with Research).

Letter Grades and Grade Points

Letter Grade	Grade Point	Marks Range (%)
O (outstanding)	10	91 – 100
A+ (Excellent)	9	81 – 90

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A (Very good)	8	71 – 80	
B+ (Good)	7	61 – 70	
B (Above average)	6	51 – 60	
C (Average)	5	40 – 50	
P (Pass)	4		
F (Fail)	0		
Ab (Absent)	0		

Semester wise Paper Titles

				Programme Name: UG0202 - Four Year Bachelor of Commerce				
				UG0202-B.Com.		**Credits**		
S. N.	**Level**	**Semeste**	**Type**	**Title**	**L**	**T**	**P**	**Tot al**
1	5	I	MJR	UG0202-EFM-51T-101- Business Economics	6	0	0	6
2	5	II	MJR	UG0202-EFM-52T-102- Indian Banking and Financial System	6	0	0	6
3	6	III	MJR	UG0202-EFM-63T-201- Financial Management	6	0	0	6
4	6	IV	MJR	UG0202-EFM-64T-202- Indian Economy	6	0	0	6
5	7	V	MJR	UG0202-EFM-75T-301- Business Budgeting	6	0	0	6
6	7	VI	MJR	UG0202-EFM-76T-302- Economy of Rajasthan	6	0	0	6

Type	Paper code and Nomenclature	Duration of Examination	Maximum Marks (Midterm + EoSE)	Minimum Marks (Midterm + EoSE)
Theory	UG0202-EFM-51T-101- Business Economics	Midterm-1 Hr EoSE-3 Hrs	Midterm-30 Marks EoSE-120Marks	Midterm-12 Marks EoSE-48 Marks

Name of the Programme: Four Year Bachelor of Commerce
Title of the Course: Business Economics
Paper Code: UG0202-EFM-51T-101
Semester: I

Semester	Code of the Course	Title of the Course/Paper	NHEQF Level	Credits
I	UG0202-EFM-51T-101	Business Economics	5	6
Level of Course	**Type of the Course**	**Delivery Type of the Course**		
Introductory	Major	Lecture, Six Hours Per Week, Total Ninety Hours		
Duration of Examination	**Maximum Marks**		**Minimum Marks**	
Midterm -1 Hr EoSE-3 Hrs	Midterm-30 Marks EoSE-120 Marks		Midterm -12 Marks EoSE-48 Marks	

Detailed Syllabus

Objectives of the Course:

1. The objective of this course is to acquaint the students with concepts and techniques used in Micro & Macro Economic theory and to enable them to apply this knowledge in Business decision-making.
2. Business economics also aims to help students understand the broader economic environment in which businesses operate, including the macroeconomic factors that affect the overall performance of the economy.

UNIT-I

Business Economics- Meaning, Nature and Scope, Role of Business Economist in Business. Central problems of the economy. Micro Economics and Macro Economics: Concept & Scope. Role of Micro and Macro Economics.

Utility Analysis: Cardinal and Ordinal Approaches, Law of Diminishing Marginal Utility and Law of Equi-Marginal Utility, Consumer's Surplus.

UNIT-II

Indifference Curve-Meaning, Characteristics and Consumer's Equilibrium. Demand and Law of Demand, Elasticity of demand, Demand Forecasting. Supply and Law of Supply, Elasticity of supply. Revenue and Cost Analysis.

UNIT-III

Production Function, Laws of Returns, Isoquant curves, Returns to scale. Economies and Diseconomies of Scale.

General Theory of Price Determination. Role of Time Element in Price Determination.

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Market Analysis: Definition and Classification, Price and Output determination under Perfect Competition, Monopoly, Discriminating Monopoly, Imperfect Competition and Oligopoly.

UNIT-IV

Marginal Productivity theory of Distribution. Theories of Wages, Rent, Interest and Profit.
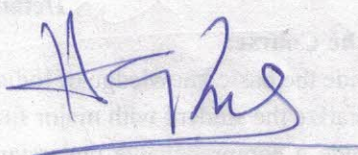National Income- Definition, Measurement and Economic welfare.
Business Cycles-Theories and Phases.

Suggested Books and References:
1. D.M. Mithani: Fundamentals of Business and Managerial Economics, Himalaya Publishing House.
2. Mote, Paul and Gupta: Managerial Economics, TATA McGraw Hill, New Delhi.
3. Ahuja, H.L.: Managerial Economics, S. Chand & Company Ltd., New Delhi.
4. B.P. Gupta: Vyavsayik Arthashastra (Hindi), Malik and Company, Jaipur.
5. Agarwal and Agarwal: Vyavsayik Arthshastra, (Hindi) Ramesh Book Depot., Jaipur.
6. M. D. Agarwal and Som Deo: Business Economics, Ramesh Book Depot, Jaipur.
7. Dwivedi D. N., Managerial Economics, Vikas Publications, Delhi.

Course Learning Outcomes:

1. Students will gain a comprehensive understanding of the meaning, nature, and scope of business economics, and analyse the role of business economists in the corporate world.
2. Students will identify and analyse the central problems of the economy, using microeconomic and macroeconomic concepts to propose solutions.
3. Students will understand the cardinal and ordinal approaches to utility analysis, the law of diminishing marginal utility, the law of equi-marginal utility, and will be able to calculate and interpret consumer surplus.
4. Students will explore the concept of the indifference curve, the laws of demand and supply, elasticity of demand and supply, and apply these concepts in demand forecasting and market analysis.
5. Students will study production functions, the laws of returns, economies and diseconomies of scale, and general pricing principles, including the role of time in pricing decisions. They will also analyse revenue and cost structures under different market conditions.

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